

Attorney Docket No. 56739-8003.US00

I hereby certify that this correspondence is being transmitted via facsimile to (703) 872-9306 at the United States Patent and Trademark Office, Art Unit 2654, and addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date:

July 7, 2005

By:

Jennifer Mahoney

Jennifer Mahoney

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED  
CENTRAL FAX CENTER

JUL 07 2005

## IN RE APPLICATION OF:

Robert W. Monster

APPLICATION NO.: 09/744,774

FILED: January 26, 2001

FOR: MULTI-REGION MARKET RESEARCH  
STUDY CREATION

EXAMINER: Edouard

ART UNIT: 2654

CONF. NO: 4885

Transmittal of Power of Attorney by Assignee

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed for filing in the above-identified application is a Power of Attorney by Assignee with certification under 37 C.F.R. § 3.73(b). Please address all future correspondence to:

Customer No. 22918  
Perkins Coie LLP  
P.O. Box 2168  
Menlo Park, CA 94026  
(650) 838-4300

Respectfully submitted,  
Perkins Coie LLP

Date:

July 7, 2005

Glenn E. Von Tersch  
Glenn E. Von Tersch  
Registration No. 41,364

Correspondence Address:

Customer No. 22918  
(650) 838-4300

[BY051860.003]

Attorney Docket No. 56739-8003.JS00

I hereby certify that this correspondence is being transmitted via facsimile to (703) 872-9306 at the U.S. Patent and Trademark Office, Art Unit 2654, and addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date:

July 7, 2005

By:

Jennifer Mahoney

Jennifer Mahoney

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

Robert W. Monster

APPLICATION No.: 09/744,774

FILED: January 26, 2001

FOR: MULTI-REGION MARKET RESEARCH  
STUDY CREATION

EXAMINER: Edouard

ART UNIT: 2654

CONF. No: 4885

RECEIVED  
CENTRAL FAX CENTER

JUL 07 2005

**Power of Attorney by Assignee and Certification**  
**Under 37 C.F.R. § 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

I, the undersigned, acting on behalf of the Assignee of the entire right, title and interest in the above-identified patent application, by virtue of an Assignment filed concurrently herewith, appoint the attorneys and agents associated with Customer No. 22918, Perkins Coie LLP to prosecute this application and transact all business with the U.S. Patent and Trademark Office in connection therewith. This appointment is to the exclusion of the inventor(s) and their attorney(s) and agent(s) in accordance with the provisions of 37 C.F.R. § 3.71. All prior powers of attorney for this application are hereby revoked.

Direct all telephone calls to Glenn E. Von Tersch at (650) 838-4300. Address all correspondence to:

Customer No. 22918  
Perkins Coie LLP  
P.O. Box 2168  
Menlo Park, California 94026  
(650) 838-4300


/BY051800.063/

1

Attorney Docket No. 56739-8003,US00

In accordance with 37 C.F.R. § 3.73(b), I hereby certify that I am empowered to act on behalf of the Assignee. To the best of my knowledge and belief, title is in the Assignee, as evidenced by the Assignment noted above.

I further declare that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, USC § 1001 and that such willful false statements may jeopardize the validity of this application or any patent resulting therefrom.

ASSIGNEE: Global Market Insite, Inc.  
Signature:   
Typed Name: Clifton Beer  
Title: Chief Financial Officer  
Date: July 6, 2005  
Address: 2835 82<sup>nd</sup> Avenue SE, Suite S100, Mercer Island  
Seattle, WA 98040